

Show the Planet You Care – Recycle Your Electronics

Every day of every week, we make choices that can have a lasting impact on the environment, whether we realize it or not.

Earth Week runs from April 16th to Earth Day, April 22nd, 2011. This is a good time to re-commit ourselves to green-minded initiatives and take an active stance to improve what we're doing for our neighbourhoods, and our world.



Many people know the advantages of recycling bottles, paper, cans and plastic, but lack the knowledge of how to recycle their old, unwanted televisions, printers, or phones. Make a personal commitment to the environment by learning about electronics recycling and taking action. Know the consequences, and know your options.

The average lifespan of a personal computer is two years, and even less for a cell phone. The growing number of electronic gadgets available on the market, combined with low prices, upgraded devices and new models means more people than ever are inclined to buy more items more often. This has created an abundance of obsolete devices, and a growing problem of unwanted electronics.

It's your responsibility to make sure your obsolete laptop, outdated radio, or unwanted DVD player are disposed of in the most earth-friendly way. Simply tossing electronics in the garbage is in no one's best interests. Many can contain harmful materials or substances such as heavy metals, flame retardants, and other chemicals that if left in landfill, could seep into the water supply, soil and atmosphere.

It's important to take a stand and what better time than Earth Day to begin making smarter, greener choices? Recycling electronics has never been easier.

"Recycle your electronics" is a web site where Ontario residents and businesses can search from the hundreds of province-wide collection sites nearest them and be assured that old and outdated devices will be safely and responsibly reused or recycled. To start now, visit www.recycleyourelectronics.ca.

This Earth Day, show your commitment to a greener tomorrow, and do the world a favour... recycle your electronics.

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