



OES Collectors' Update Webcast

2:00 to 3:30 p.m. ET
Tuesday, January 11, 2011
Wednesday, January 12, 2011

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Welcome!

- Webcast only--~60+ online; slides advance automatically
 - ❶ slider to modulate sound
 - ❷ click 'tips' box to email webcast host for technical help
 - ❸ "Ask a question" to send question to speaker
 - ❹ links & documents
- 3 month archive at OES website



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Agenda

- Part 1:
 - Program Update
 - Questions & Answers
- Part 2:
 - Introduction to Processor Incentive (PI) Program
 - PI Program Impacts
 - Questions & Answers
 - Next Steps

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Program Achievements to Date

- Phase 2 program launch: April 1, 2010
 - expanded to 44 material groups from 6
 - increased accessibility
 - tonnage increase of nearly 100%
- New opportunities:
 - 500 collection sites – nearly double the sites in 2009
 - includes 250 retail collectors
 - 13 approved Reuse & Refurbishment organizations



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"Do the World a Favour..."

- Communicating widely to get the message out...safe, secure diversion for unwanted electronics
 - online, TV & radio ads & brochures
 - print ads in bus shelters, posters, newspapers & magazines
 - province-wide mobile recycling tour
 - special campaigns focus on: youth, business & consumers



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Earning Recognition

- Increasing awareness of WEEE recycling/reuse & refurbishment options
- Positive public recognition e.g.:
 - end of year community awards for Service Providers
 - OES spotlights partner recognition at ontarioelectronicstewardship.ca/new/spotlight.html




Dec. 23 Bits & Bytes Supplement featured 2010 program highlights. To find out more, click on "Resources" above.


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Increasing Public Awareness to Recover More WEEE

- Rebranded recycleyourelectronics.ca to replace dowhatyoucan.ca
- Valuable tool for OES partners, ON residents & businesses
- Website traffic in Q4 2010...
 - 20,000+ visits/month (ave.)
 - many new users plus some 'repeat' customers
 - added 27 permanent collection sites
 - advertised 67 events




Please be sure to bookmark this URL & let us know about changes to your site!



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Your Questions




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Question

“What will be the impact on OES in 2011 from PC leader Hudak comments in Toronto Star (Sat. Dec 18th)?”

Response

- OES cannot speculate on the results of the Oct. 2011 provincial election or what the impact of change or status quo in government means.
- For OES, it is business as usual until we are told otherwise.




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Question

“Will you be expanding to take batteries and/or back up power packs (UPS)?”

Response

- Almost all batteries (excluding vehicle batteries) are managed under a separate stewardship program operated by Stewardship Ontario.
- Power packs have not yet been designated by the Minister of the Environment for inclusion in the WEEE program & it is not possible to say if or when this will occur.




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Question

“When will OES take white goods & other kitchen appliances (e.g. microwaves)?”

Response


- At this time, there are no plans for inclusion of appliances in the program.
- It is up to the Minister of the Environment to designate the next round of materials, e.g. Phase 3 of the program. OES has not been apprised of when that will take place.




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Questions?

Click on **“Ask a Question”** to send us your question or comment





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Launch of Processor Incentive Program

Laura Shippen
Operations Supervisor

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In this Section...

- Processor Incentive Model overview
- Key points for Generators
- Key points for Approved Collectors



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Processor Incentive (PI) Program Overview

- Purpose:
 - expand e-waste program accessibility
 - ensure that all program materials from ON sources captured in OES system
- 2 options now available for Collection
 1. work directly with an OES-Approved Processor or
 2. continue existing relationship with OES



PI program announced in September 9, 2010 "Bits & Bytes" in preparation for October 4 implementation

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PI Program: Developed for & with Service Providers

- Program strengthened by Stakeholder feedback
 - September 14, 2010 consultation with all interested stakeholders
- Established WEEE Stakeholder Forum
 - participants represent Collectors, Processors & Reuse/Refurbishment organizations
 - 6 meetings to date; more to come
 - focus on fine-tuning PI program; resolving issues; creating new solutions

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Option 1: Choose New PI Model

- Under PI program, OES-approved Processors can:
 - obtain & recycle WEEE from any ON source to be eligible for OES "processor incentive"
- New relationship between processors & collectors
 - collector may contract directly with Approved Processor(s)


Collectors that choose to be serviced by an OES-approved processor become "Generators"

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Key Points for Generators

- Under the PI program, Generators:
 - collect WEEE as usual
 - send materials directly to Processor
 - may enter into an Agreement with a Processor
 - will be listed as a 'drop off point' on recycleyourelectronics.ca
 - will have access to specialized OES promotional supplies for Generators

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PI Model: Your OES Contract

- If you choose to transition your site to the Processor Incentive system:
 - provide OES 30 days written notice where possible to arrange for:
 - OES transport of final load
 - OES final on-site inspection
 - coordination of removal of remaining packaging supplies & equipment

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Option 2: Continue Existing Relationship with OES

- Approved-collectors that do not choose the PI model maintain their status quo:
 - collect material as usual; send to Approved OES transporter/processor
 - must have a Collection Site Agreement with OES
 - listed as a drop-off point on www.recycleyourelectronics.ca
 - have access to OES promotional supplies & P&E Co-funding
 - receive collection incentive
 - \$150-\$230/tonne of collected WEEE


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Recycle Your Electronics Website

- All public Collection & Generator sites will be listed on RYE website
 - listing protocol under discussion at WEEE Stakeholder forum
- OES requests that information be complete & current



Reliable, interactive, anytime/anywhere ...essential information

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OES Approved Processors

Current OES Approved Primary Processors*

- ADL Process Inc., Toronto
- Artex Environmental, Toronto
- CFER Outaouais, Ottawa
- e-Cycle Solutions, Mississauga & Valleyfield, PQ
- FCM Recycling, Montreal, PQ
- GEEP, Barrie
- Greentec, Cambridge
- La Relance, Gatineau, PQ
- Mida International Inc, Burlington
- Sims Recycling Solutions, Brampton
- Target Recycling Services Inc., Ajax
- Toronto Recycling Inc. (TRI), Richmond Hill

List available online; updated to include newly approved processors.




OES-approved service providers receive incentive & material flow through this program

Contact information at: ontarioelectronicstewardship.ca/pdf/recyclers/OESprocessor-contact-info.pdf


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Key Points for Processors in PI Program

- Approved Processors will receive financial incentive to process material from residential & IC&I clients
- Processors:
 - must register themselves as a generator
 - Processors in PI program can no longer be registered as Collectors
 - receive 2 incentives: collection/transportation & processing



See: ontarioelectronicstewardship.ca/pdf/recyclers/processor-incentive-guidebook.pdf

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Your Questions

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Question

"What paperwork needs to be done for the new Municipal Roll-off program?"

Response

- In the near future roll-off sites will be using Bills of Lading & this will supply the paperwork you are looking for to track pick-ups.
- This will be forthcoming in the next 4-6 weeks.

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Question

"What percentage of the materials collected is recycled & what percentage is landfilled?"

Response

- Updated numbers to be published in next OES performance report for April 1, 2010 to March 31, 2011 program year.

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Question

"What are the Collection categories?"

Response

- Collected materials will be/are sorted into four groups & prepared for packaging:
 - Group "A" – display devices (e.g. TVs & monitors)
 - Group "B" – desktop & portable computers
 - Group "C" – computer peripherals
 - Group "F" – floor standing printers, copiers & multifunction printing devices on wheels

For details, please see Schedule C of the Collection Site Agreement.

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Questions?

Click on "**Ask a Question**" to send us your question or comment



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We'd Like Your Input

Webcast survey to come by end of week.

We welcome your input!

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For Additional Information:

OES Operations Support
1-888-646-1820 x 2
OR
services@ontarioelectronicstewardship.ca

ontarioelectronicstewardship.ca

Learn more about Ontario Electronic Stewardship:
ontarioelectronicstewardship.ca

Find out where & how to safely reuse & recycle:
recycleyourelectronics.ca

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